

CAPS DESIGNATION

Earn the CAPS Designation from NAHB by taking the three (3) required courses at the HBAMT!



Certified Aging-In-Place Specialist
Houses For Living. Homes For Life.

Wed, June 24

Thurs, June 25

Fri, June 26

CAPS I

Marketing & Communication Strategies for Aging & Accessibility - \$250.00

Wednesday, June 24th

Learn the best practices in communicating and interacting with 50+ customers and take advantage of one of the fastest growing market segments in remodeling and related industries.

A graduate of this course will be able to:

Explain the three segments within the Aging in Place market that present business opportunities for building professionals

Implement a process for promoting new opportunities for products and services in the Aging in Place market

Enhance your sales process with effective techniques for the Aging in Place market

CAPS II

Design/Build Solutions for Aging & Accessibility - \$250.00

Thursday, June 25th

This course will help you understand the requirements of accessibility, the importance of doing an assessment with input from qualified health care professionals, and the significance of good design in making modifications that can transform a house into a safe, attractive, and comfortable home for life.

A graduate of this course will be able to:

Describe the home ownership market as it relates to the three segments of the Aging in Place market

Recommend specific design solutions for the Aging in Place client

Identify considerations for executing the job while the client is in residence

CAPs REQUIRED COURSE

Business Management for Building Professionals - \$250.00

Friday, June 26th

Develop a solid foundation for managing small to medium size building/remodeling and service companies. This course explains critical elements from planning to evaluating progress and presents practical tips and tools for managing a business successfully.

A graduate of this course will be able to:

Identify common business challenges and ways to overcome them

Describe how to plan effectively for achieving business success

Describe the organization and processes that a company needs to have in place to run efficiently

Sign up for all three (3) of the required courses by returning the completed form below to the HBAMT.

If you do not require the full three days of course work select only those courses you wish to attend.

CAPS DESIGNATION COURSES - REGISTRATION

Check this box if you will be taking all three courses to earn the CAPS designation and agree to be billed \$750.00:

CAPS I, CAPS II and third Required Course - Wednesday, Thursday and Friday, June 24-26

Check ONLY the boxes of the courses you will be taking (if you checked box above skip this step); you will be billed \$250.00 for each course:

CAPS I - Wednesday, June 24 CAPS II - Thursday, June 25 Required Course - Friday, June 26

Your Name _____ Company _____

Contact cell phone () _____ Contact email _____

Address _____ City _____ State _____ Zip _____

Return completed form to: HBAMT - 9007 Overlook Blvd, Brentwood, TN 37027; fax - 615-377-1077; email - receptionist@hbamt.net