

2016 Showcase of New Homes

SEPTEMBER 15-18 & SEPTEMBER 22-25

The Showcase of New Homes is a scattered-site promotion of Homes open to all builder members of the HBAMT which takes place Thursday through Sunday for two weeks.

Showcase builders receive many benefits which make the event a terrific opportunity:

Effective marketing

Because the Showcase is a scattered-site event, you can build or show the type of home you specialize in. Model homes are encouraged.

Promotion

Each participant's entry fees are pooled to create a professional, comprehensive advertising campaign which gives you far more exposure than any individual investment you can make!



Low Entry Fees!

You can be a Showcase Builder for as low as \$1,200! For that low fee you get multi-media advertising by HBAMT, three (3) yard and directional signs and a Showcase page in the Showcase Home Buyers Guide (plan book) which includes a color picture of your house, floor plan, description and directions.

As past Showcase builders will tell you, the Home Buyers Guide is a marketing tool which promotes your work for months and years after the event.

2016 Showcase Entry Rates

Participate in the Showcase of New Homes at a discounted rate by entering multiple entries and/or meeting the **EARLY BIRD** date of **JUNE 1ST**:

# Entries	Entry fee	Early Bird fee
1-4 homes	\$1,540 ea.	\$1,200 ea.
5 or more	\$1,400 ea.	\$1,000 ea.
10 or more	\$1,160 ea.	\$800 ea.

Regular (**non-Early Bird**) entry deadline: July 22, 2016

To qualify for the prices above, the following items must be returned to the HBAMT (see other side for details) by the listed date:

- Entry form (reverse side)
- Check for entry fee(s)
- House floor plans
- Color photo of house elevation
- 75 word description of house

All entries which have not submitted pictures, plans & descriptions by July 22 may remain in the show but will be omitted from the Buyers Guide.

Showcase Your Home in Style!

Sponsored by the Home Builders Association of Middle Tennessee

2016 Showcase of New Homes Entry Form

(one form per entry)

Attached is my CHECK, PLANS (color house picture and floor plans), DIRECTIONS and DESCRIPTIONS.
I am completing all sections of this form to be applied to the rate checked below.

SEE RATES AND DEADLINES ON REVERSE SIDE

Please note: Money, completed entry form, color photo and floor plans must be returned before final dates to qualify for rate checked.

SECTION I Please type or print. Fill in the blanks. This form must be complete.

Name of Builder: _____

Home Office Contact Name: _____

Contact's Numbers - Office: _____ Mobile: _____

Contact's Email address: _____

I do hereby certify that I am a Builder Member in good standing with HBAMT. Do hereby agree to abide by all the rules and regulations (available at HBAMT offices). I will put forth my best efforts to have this home completed by Sept. 15, 2016.

Date: _____ Company: _____ Signature: _____

List following information exactly as you would like it to appear in the Home Buyers Guide

SECTION II HOUSE AMENITIES and FACTS (this section is important for both promotional and production purposes).

Name of House and/or Plan Name: _____ MLS Area #: _____

Company Name: _____

Model's Phone: _____ Agent's Mobile: _____

Street Address: _____ City/Subdivision: _____

Price of Home (as is with options) \$ _____ (NOTE: INCLUDE LOT)

Base Price of Home (starting at) \$ _____

Total square footage: _____ Number Car Garage: _____

Marketed by: _____ Telephone: _____

Please check: Is this a model home? Yes No Is this home furnished? Yes No

Style of Home? Condo Single Family Judge home for awards? Yes No

On a separate sheet of paper, type a brief description (about 75 words) on the unusual and outstanding features of your home. This description will be printed in the Showcase Home Buyers Guide (plan book) as it is submitted!

THIS IS IMPORTANT! Attach explicit directions to the house starting from a major highway (remember, you may know how to get there but the general public does not!) These directions will be included in the plan book.

Entries which have not submitted plans, descriptions and directions by July 22, 2016 will be omitted from the Home Buyers Guide.

Please return completed form to: **HBAMT - Showcase I 9007 Overlook Blvd, Brentwood, TN 37027**
Phone: (615) 377-1055 | Fax: (615) 377-1077 | Email: jargo@hbamtnet.net