2016 Showcase of New Homes

SEPTEMBER 15-18 & SEPTEMBER 22-25

HOME BUYER'S GUIDE ADVERTISING

The 2016 Showcase of New Homes Buyer's Guide (planbook) is the official publication of the event and will be available to the general public at a major consumer outlet (Kroger, e.g.) shortly before and after the show. An attractive, saddle-stitched magazine measuring 8 1/2" wide by 11" tall, the planbook is an effective marketing and promotional tool with a shelf-life lasting months after the event is over.

ADVERTISING COPY DEADLINE IS FRIDAY, AUGUST 19, 2016 FOR ALL ADS.

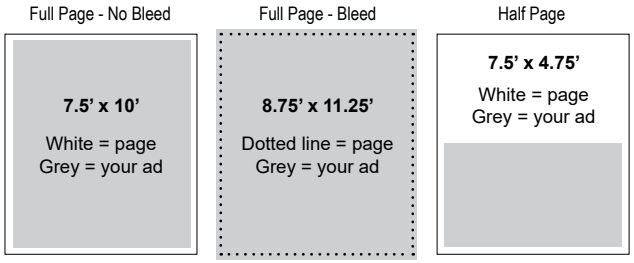
Advertising material should be delivered to:
HBAMT attn: Jim Argo
9007 Overlook Boulevard, Brentwood, TN 37027
Phone: 615-377-1055 Fax 377-1077
Email: jargo@hbamt.net

Please refer to the rates and specifications listed on the right for details concerning your ad. Contact the HBAMT at 615-377-1055 for additional information.

Advertising Rates

AD/LOCATION	COPY SIZE	PRICE
Half Page	7.5' x 4.75' (horizontal)	$800
Full Page	7.5' x 10' - for bleed 8.75' x 11.25'	$1,200
Page One	7.5' x 10' - for bleed 8.75' x 11.25'	$1,500
Inside Front Cover	7.5' x 10' - for bleed 8.75' x 11.25'	$2,000
Inside Back Cover	7.5' x 10' - for bleed 8.75' x 11.25'	$2,200
Back Cover	7.5' x 10' - for bleed 8.75' x 11.25'	$3,250
Double Truck	16' x 10' - for bleed 17.25' x 11.25'	$2,650

Advertising Specs



COPY DEADLINE: FRIDAY, AUGUST 19, 2016
Ad are preferred on disk or emailed to jargo@hbamt.net. It is suggested that ads requiring typesetting or other production be submitted early. For mechanical questions or help with your ad, please call HBAMT at 377-1055, ext. 102

2016 Showcase of New Homes Buyer's Guide Commitment Form

Company

Address

City TN Zip

Signature Phone/Cell #

❒ Full Page ❒ Half Page

❒ Special Location: _____

❒ Copy attached ❒ Copy to come

Enclosed is 50% deposit in the amount of:

$

Return form to: HBAMT - 9007 Overlook Blvd, Brentwood, TN 37027 | Fax: 615-377-1077 | Email: receptionist@hbamt.net