

# 2018 Showcase of New Homes

**JUNE 14-17 and JUNE 21-24**

**T**he Showcase of New Homes is a scattered-site promotion of Homes open to all builder members of the HBAMT which takes place Thursday through Sunday for two weeks.

Showcase builders receive many benefits which make the event a terrific opportunity:

### **Effective marketing**

Because the Showcase is a scattered-site event, you can build or show the type of home you specialize in. Model homes are encouraged.

### **Promotion**

Each participant's entry fees are pooled to create a professional, comprehensive advertising campaign which gives you far more exposure than any individual investment you can make!



### **Low Entry Fees!**

You can be a Showcase Builder for as low as \$1,320! For that low fee you get multi-media advertising by HBAMT, three (3) yard and directional signs and a Showcase page in the Showcase Home Buyers Guide (plan book) which includes a color picture of your house, floor plan, description and directions.

As past Showcase builders will tell you, the Home Buyers Guide is a marketing tool which promotes your work for months and years after the event.

### **2018 Showcase Entry Fee Schedule**

To be included in the Showcase at a discount price, please follow this deadline schedule:

#### Early Bird Deadlines

March 30, 2018	10+ Homes	\$1,000 each
March 30, 2018	5+ Homes	\$1,200 each
March 30, 2018	1-4 Homes	\$1,320 each

#### Regular Deadline

May 18, 2018	All entries	\$1,540 each
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To qualify for the prices above, the following items must be returned to the HBAMT (see other side for details) by the listed date:

- Entry form (reverse side)
- Check for entry fee(s)
- House floor plans
- Color photo of house elevation
- 75 word description of house

All entries which have not submitted pictures, plans & descriptions by June 5 may remain in the show but will be omitted from the Buyers Guide.

**Showcase Your Home in Style!**

Sponsored by the Home Builders Association of Middle Tennessee

# 2018 Showcase of New Homes Entry Form

(one form per entry)

Attached is my CHECK, PLANS (color house picture and floor plans), DIRECTIONS and DESCRIPTIONS.  
I am completing all sections of this form to be applied to the rate checked below.

## SEE RATES AND DEADLINES ON REVERSE SIDE

**Please note: Money, completed entry form, color photo and floor plans must be returned before final dates to qualify for rate checked.**

SECTION I Please type or print. Fill in the blanks. This form must be complete.

Name of Builder: \_\_\_\_\_

Home Office Contact Name: \_\_\_\_\_

Contact's Numbers - Office: \_\_\_\_\_ Mobile: \_\_\_\_\_

Contact's Email address: \_\_\_\_\_

I do hereby certify that I am a Builder Member in good standing with HBAMT. Do hereby agree to abide by all the rules and regulations (available at HBAMT offices). I will put forth my best efforts to have this home completed by June 15, 2018.

Date: \_\_\_\_\_ Company: \_\_\_\_\_ Signature: \_\_\_\_\_

### List following information exactly as you would like it to appear in the Home Buyers Guide

SECTION II HOUSE AMENITIES and FACTS (this section is important for both promotional and production purposes).

Name of House and/or Plan Name: \_\_\_\_\_ MLS Area #: \_\_\_\_\_

Company Name: \_\_\_\_\_

Model's Phone: \_\_\_\_\_ Agent's Mobile: \_\_\_\_\_

Street Address: \_\_\_\_\_ City/Subdivision: \_\_\_\_\_

Price of Home (as is with options) \$ \_\_\_\_\_ (NOTE: INCLUDE LOT)

Base Price of Home (starting at) \$ \_\_\_\_\_

Total square footage: \_\_\_\_\_ Number Car Garage: \_\_\_\_\_

Marketed by: \_\_\_\_\_ Telephone: \_\_\_\_\_

Please check: Is this a model home? Yes  No  Is this home furnished? Yes  No

Style of Home? Condo  Single Family  Judge home for awards? Yes  No

On a separate sheet of paper, type a brief description (about 75 words) on the unusual and outstanding features of your home. This description will be printed in the Showcase Home Buyers Guide (plan book) as it is submitted!

**THIS IS IMPORTANT!** Attach explicit directions to the house starting from a major highway (remember, you may know how to get there but the general public does not!) These directions will be included in the plan book.

Entries which have not submitted plans, descriptions and directions by May 18, 2018 will be omitted from the Home Buyers Guide.

Please return completed form to: **HBAMT - Showcase I 9007 Overlook Blvd, Brentwood, TN 37027**  
Phone: (615) 377-1055 | Fax: (615) 377-1077 | Email: jargo@hbamtnet